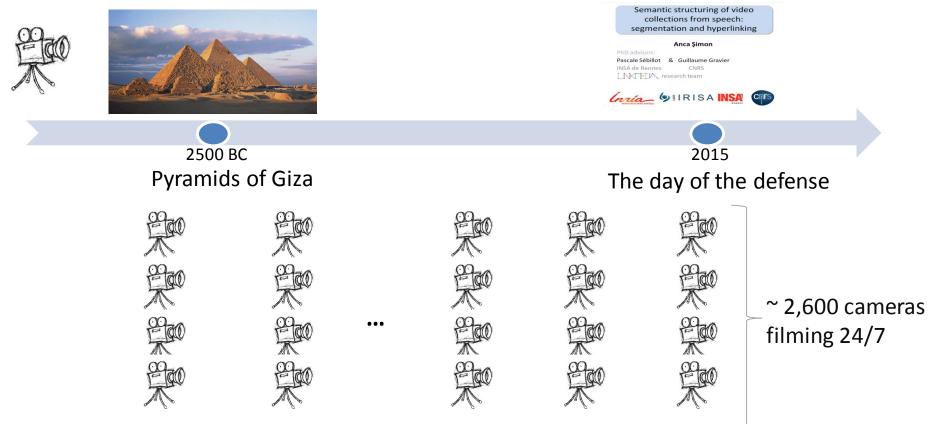
Semantic structuring of video collections from speech: segmentation and hyperlinking

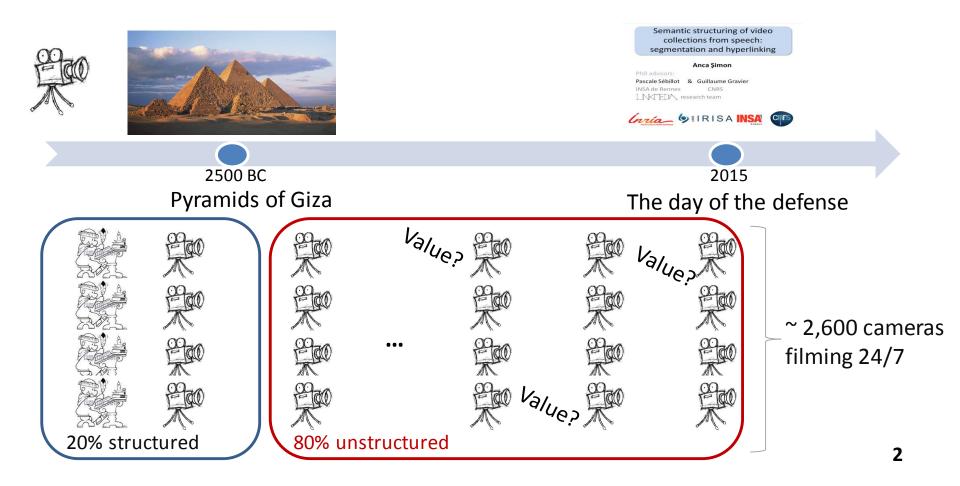
### Anca Şimon

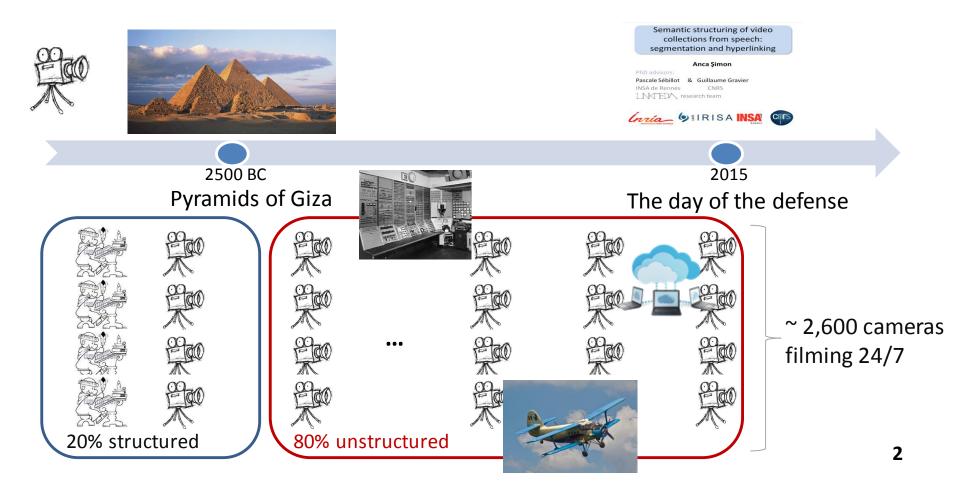
PhD advisors: Pascale Sébillot & Guillaume Gravier INSA de Rennes CNRS INFINITION research team











~ 90% of the internet traffic is video data







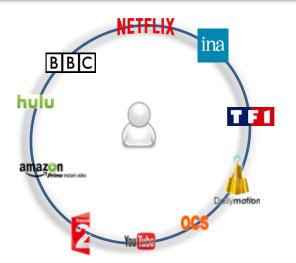


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tv

P

## Audiovisual landscape



... INA archive > 5 million hours of programs;
Youtube > 300 hours of videos/minute;
Netflix subscribers > 60 million;
98.3% of French households have at least 1 TV ...

Watch what we want, when we want, on whatever device we want

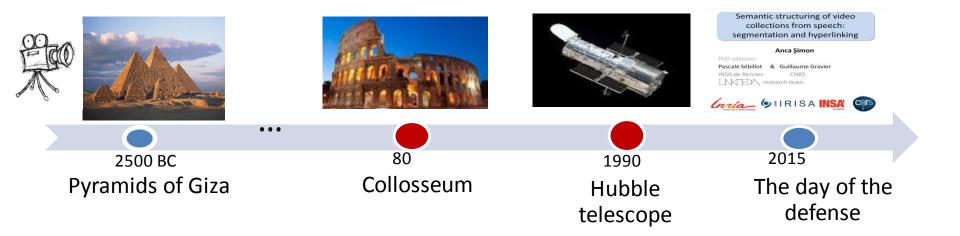
#### Challenges:

➤user centric model

- ➤unstructured data
- ➢ heterogeneous content

## Motivating examples

## Have access to points of interest in a video



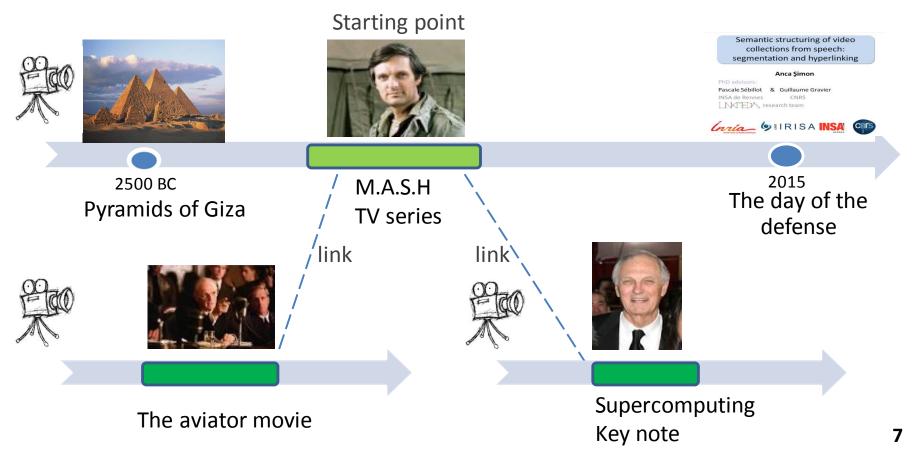
## Motivating examples

## Study how a topic is presented by different TV shows



## Motivating examples

## Discover interesting and unexpected information starting from a video fragment



1. How to structure audiovisual content?

1. How to *structure* audiovisual content? Provide automatic and generic techniques for *topical structuring* of TV shows.

challenging data: automatic TV show transcripts (ASR system)

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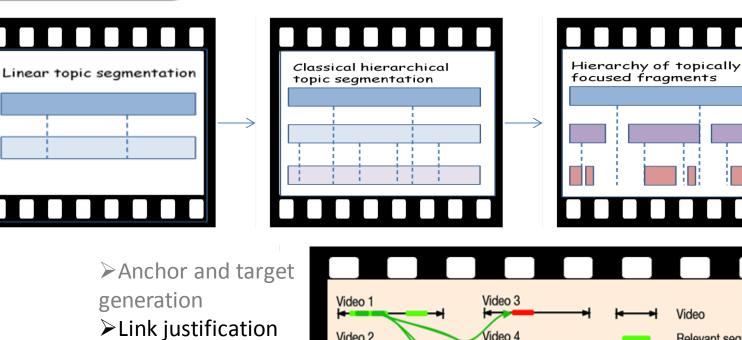
challenging data: automatic TV show transcripts (ASR system)

2. How to *exploit* structured content? Study the implications of the topical structure in the context of *video hyperlinking*.



collections from speech:

segmentation & hyperlinking



Video 2

Video 3

Video 4

& diversity control

Video 4

Video 6

Video 7

MediaEval benchmark initiative

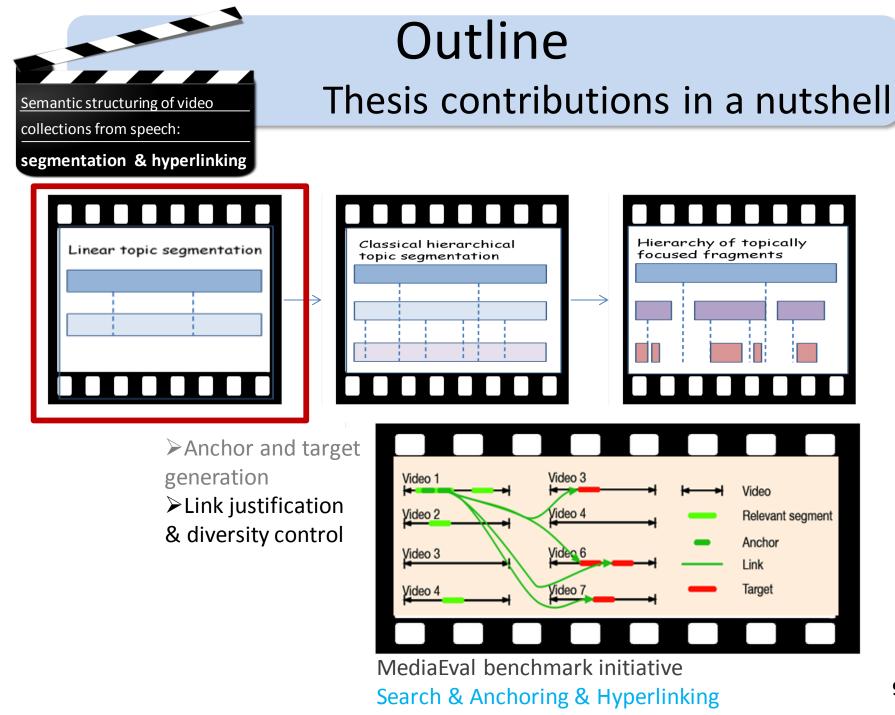
Search & Anchoring & Hyperlinking

9

Relevant segment

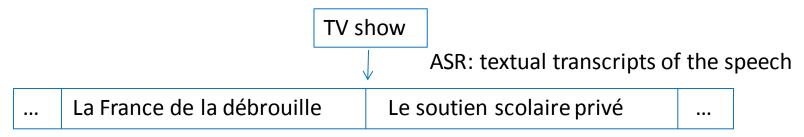
Anchor

Link Target



## Linear topic segmentation

#### Divide data into topically coherent segments.



#### Difficulties:

- automatic transcripts ≠ written text
- subjectivity of the concept of topic
- evaluation

#### Objective:

- provide a solution for topic segmentation that is:
  - + generic
  - + robust

## Topic segmentation -lexical cohesion-based techniques-

Exploit words distributions or lexical chains (Hearst 1997, Morris and Hirst 1991)

#### Key notion: significant change in vocabulary $\rightarrow$ topic change

- 1. Local methods: locally detecting the *lexical disrupture*
- (Hearst 1997, Hernandez et al. 2002, Ferret et al. 1998, Claveau et al. 2011)
  - Drawbacks: selecting the window size; choosing the threshold to decide if a frontier should be placed;
- 2. Global methods: globally measuring the *lexical cohesion*
- (Choi 2000, Reynar 1994, Utiyama et al. 2001, Eisenstein et al. 2008)
  - Drawbacks: potential oversegmentation; need the number of segments a priori;

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#### Can they be reconciled?

## Reconciling lexical cohesion & disrupture

#### Propose :

- 1. A segmentation criterion that combines both cohesion and disrupture
- 2. The corresponding algorithm for topic segmentation

(similar concept: Malioutov and Barzilay, 2006)

## Reconciling lexical cohesion & disrupture

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(similar concept: Malioutov and Barzilay, 2006)

Starting point: Utiyama and Isahara (2001) global algorithm TextSeg

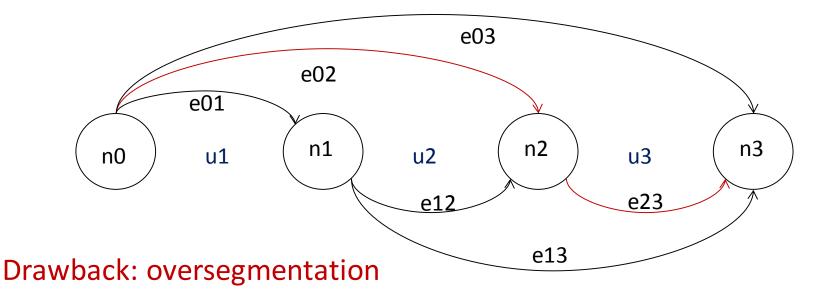
- State-of-the-art
- Domain independent
- Can deal with topical segments of highly varying lengths
- Provides an efficient graph based implementation

## Statistical model TextSeg

Find the most probable segmentation among all possible ones, assuming that segments are mutually independent:

$$\hat{S} = \arg \max_{S} \sum_{i=1}^{m} \ln(P[W_i|S_i]) - \alpha \ln(n)$$

Probabilistic graph-based segmentation:



## Introduction of the lexical disruption MSeg

Assume a Markovian hypothesis between the segments in order to take into account, for each segment, the previous one:

$$\hat{S} = \arg \max_{S} \sum_{i=1}^{m} \ln(P[W_i|S_i]) - \lambda \sum_{2}^{m} \Delta(W_i, W_{i-1}) - \alpha \ln(n)$$

Disruption computation:  $\Delta$ 

- $\blacktriangleright$  Cosine similarity, cross probabilities ( $P[W_i | S_{i-1}]$  and  $P[W_{i-1} | S_i]$ )
- Weights: TF-IDF, Okapi

## Experiments

#### <u>Corpora</u>

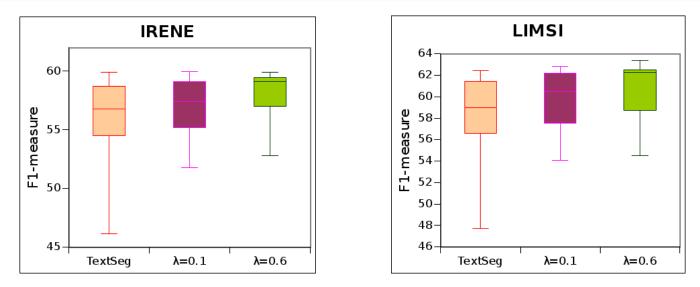
#### 1. TV news transcripts (IRENE and LIMSI ASR systems)

- 56 news programs (~1/2 hour each, reports duration ~ 2-3 min.)
- Reduced number of word repetitions
- IRENE has WER higher that that of LIMSI by ~ 6 points
- TreeTagger: data lemmatized
- Groundthruth: manual annotation
- 2. Choi's artificial data set
- 3. Medical textbook

#### **Evaluation**

- Recall, precision, F1-measure
- Tolerance: 10 sec.

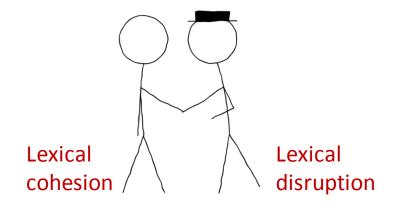
## Results: TextSeg vs. MSeg



Corpus	F1 gain	Confidence interval 95% TextSeg (λ=0) MSeg (λ≠0)		
IRENE (WER 36%)	0.3	[54.4,57.6]	[56.92,59]	
LIMSI (WER 30%)	0.86	[56.7,60.2]	[59.44,61.95]	
REFERENCE (6)	0.77	[70.39,72.29]	[71.7,73.29]	
IRENE(6)	0.2	[56.81,60.94]	[59.51,63.43]	
LIMSI(6)	0.5	[64.27,68.64]	[67.7,71.56]	

 $\lambda$  is the importance given to the disruption  $\alpha$  controls the contribution of the prior model

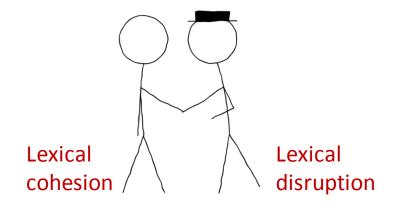
## Lessons learned



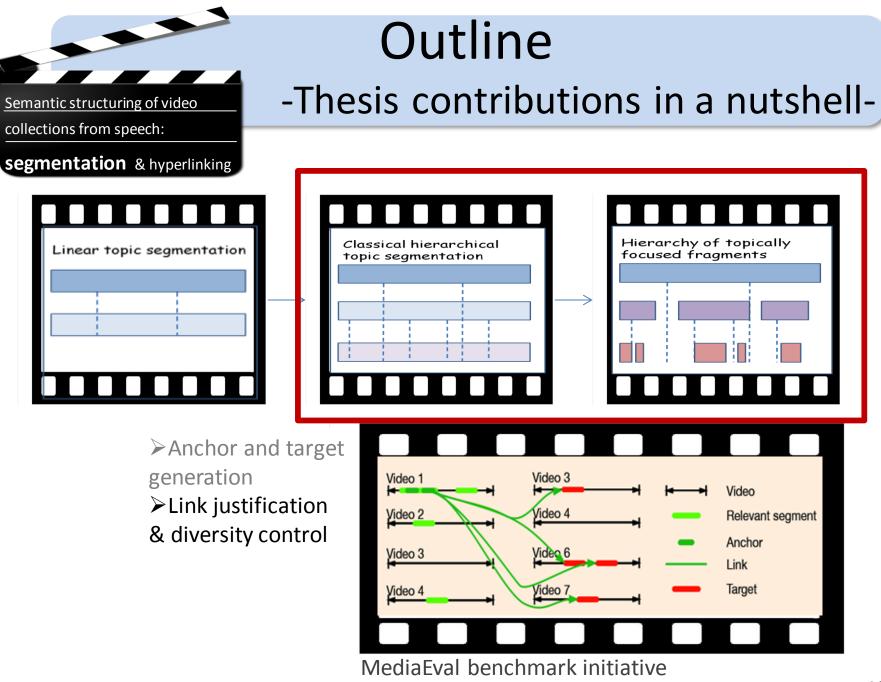
>overcome challenges characteristic to local and global methods

- diminish the influence of the prior model
- eliminate wrong hypothesis
- > impact of disruption is bigger on longer segments
- ➤automatic transcripts ≠ written text
- ➤automatic transcripts ≠ manual transcripts
- >deal with abrupt vs. smooth topic changes
- ➢BoW model looses semantic information

## Lessons learned



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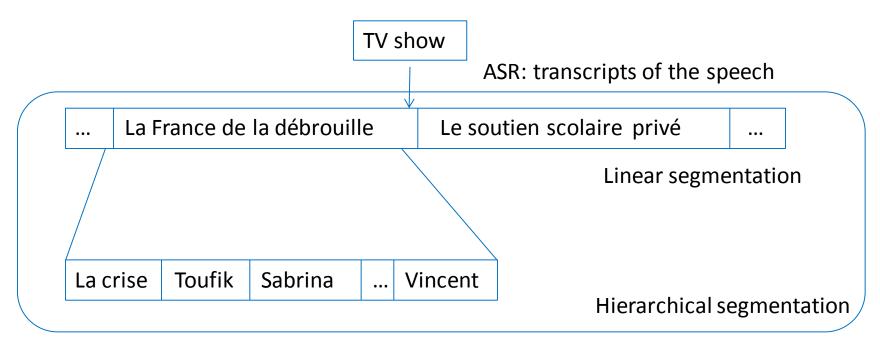


Search & Anchoring & Hyperlinking

## Hierarchical topic segmentation

#### Discourse structure often displays a hierarchical form

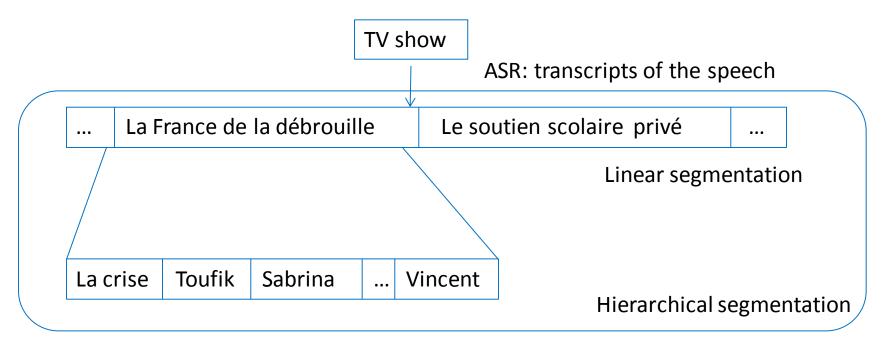
(Grosz and Sidner 1986, Eisenstein 2009, Carroll 2010, etc.)



## Hierarchical topic segmentation

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(Grosz and Sidner 1986, Eisenstein 2009, Carroll 2010, etc.)



#### <u>Difficulties</u>: - automatic transcripts ≠ written text

- number of words available
- subjectivity of the concept of topic and sub-topic
- evaluation

# Existing solutions for hierarchical segmentation

## 1. Recursive application of a linear segmentation technique (Guinaudeau 2011, Carroll 2010)

- Drawbacks: decide when to stop; errors from one level get propagated to another one
- 2. Obtain directly the hierarchical structure
- (Moens and Busser 2001, Eisenstein 2009, Kazantseva, 2014)
  - Drawbacks: need information about the granularity level; expected segment durations

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  - Drawbacks: need information about the granularity level; expected segment durations

### How well do they work?

## Classical measures have limitations

#### Segmentation results

Method	F1-measure						
	TV shows				Wikipedia		
	Manual (4)		Automatic (7)		(66 articles)		
	coarse	fine	coarse	fine	coarse	fine	
Eisenstein	100	28.3	100	21.2	18.15	27.94	
(recursive) TextSeg	100	30.6	95.24	27.11	33.6	37.7	
(recursive) MSeg	100	31	95.24	27.47	33.6	40.2	

## **Classical measures have limitations**

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Need something new...

Ieverage the burstiness phenomenon in word occurrences:

if a word appears once it is more likely to appear again, instead of independently

(Rasmus, 2005)

## Proposed approach

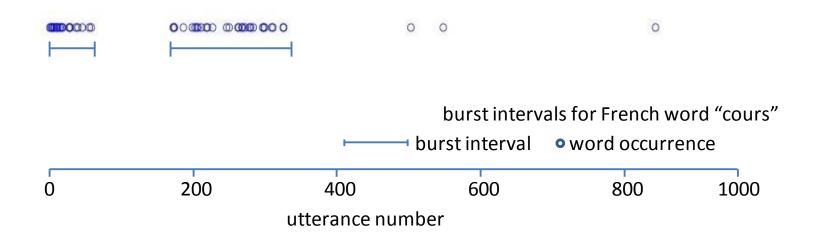
#### 1) Leverage the burstiness phenomenon in word occurrences

- Bursty words: characterized by long inter-arrival times followed by short interarrival times;
- Non-bursty words: exhibit inter-arrival times with smaller variance.

## Proposed approach

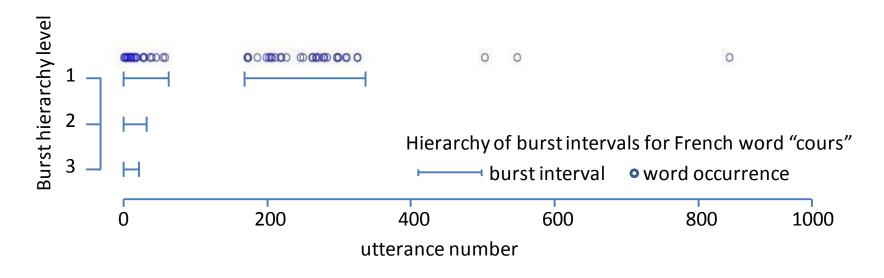
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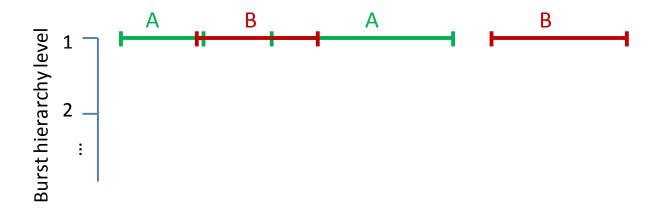


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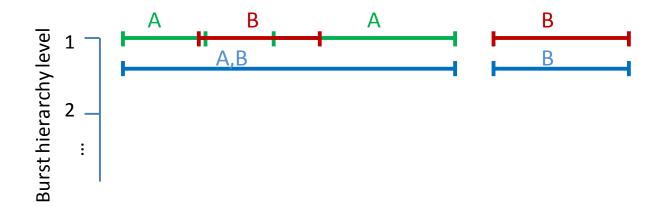
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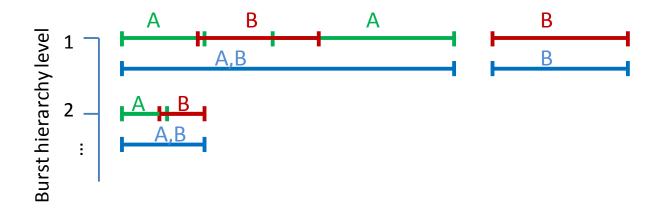
2) Agglomerative clustering of burst intervals



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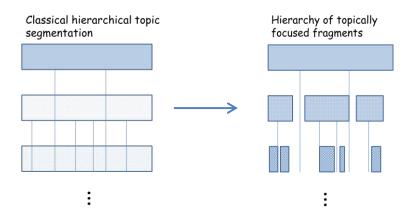


Result: a hierarchy of topically focused fragments

2) Agglomerative clustering of burst intervals



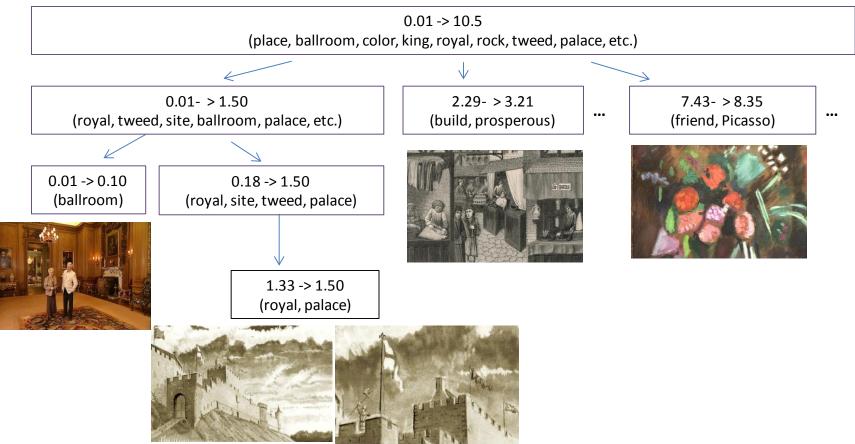
#### Result: a hierarchy of topically focused fragments



# Hierarchy of topically focused fragments

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Automatic transcript: *Castle in the country* [start time: 0.01 -> end time: 29.23]



#### Experiments

#### <u>Corpora</u>

- 1. TV shows, manual and automatic transcripts
  - 7 episodes of a report show (Envoyé Spécial) (~2 hour each)
  - 3 levels of topic hierarchy (manual annotation)
- 2. Medical textbook
  - 227 chapters and 1136 sections
  - 2 levels of topic hierarchy
- 3. Wikipedia articles
  - 66 articles
  - 4 levels of hierarchy

#### **Evaluation**

M1: proportion of topical fragment belonging to a unique reference segment M2: proportion of reference segments with at least one matching topical fragment

# Comparison to dense segmentation

Corpus	Level	HTFF		Eisenstein (HierBayes)		
		M1	M2	M1	M2	
TV shows manual transcripts	Level1 (coarse)	0.75	1	0.51	1	
	Level2	0.56	0.74	0.15	1	
	Level3 (fine)	0.47	0.17			
Medical textbook	Level1 (coarse)	0.82	0.89	0.22	1	
	Level2 (fine)	0.71	0.64	0.06	1	
Wikipedia articles	Level1 (coarse)	0.22	0.97	0.29	1	
	Level2	0.62	0.66	0.42	1	
	Level3	0.69	0.29			
	Level4 (fine)	0.49	0.06			

HTFF: provide a better topical focus (M1);

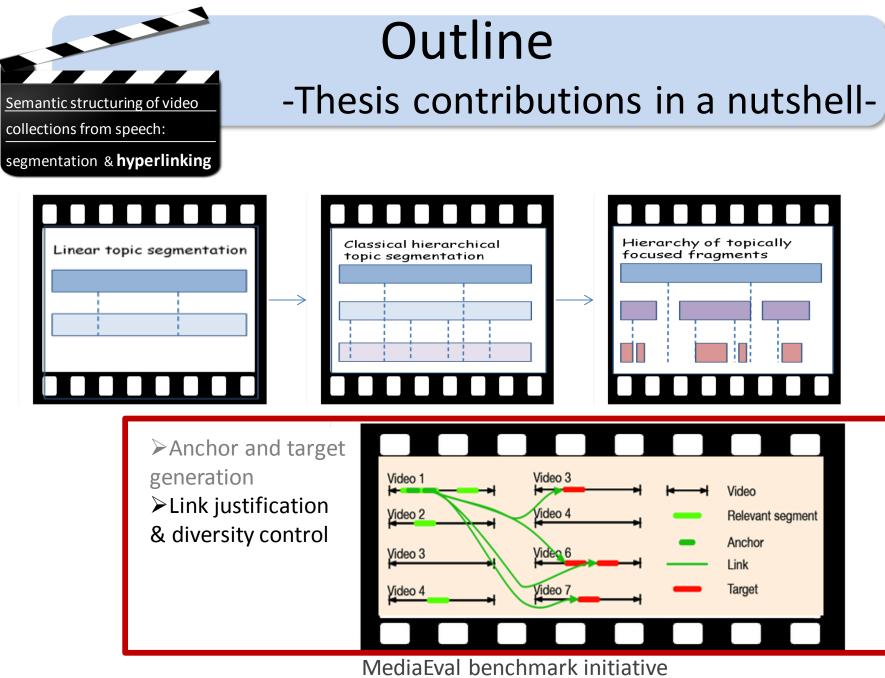
the topic coverage at lower levels is smaller (M2)

HierBayes: segments usually do not belong to a unique topic;

### Lessons learned: topic segmentation

Question the fundamental aspects:

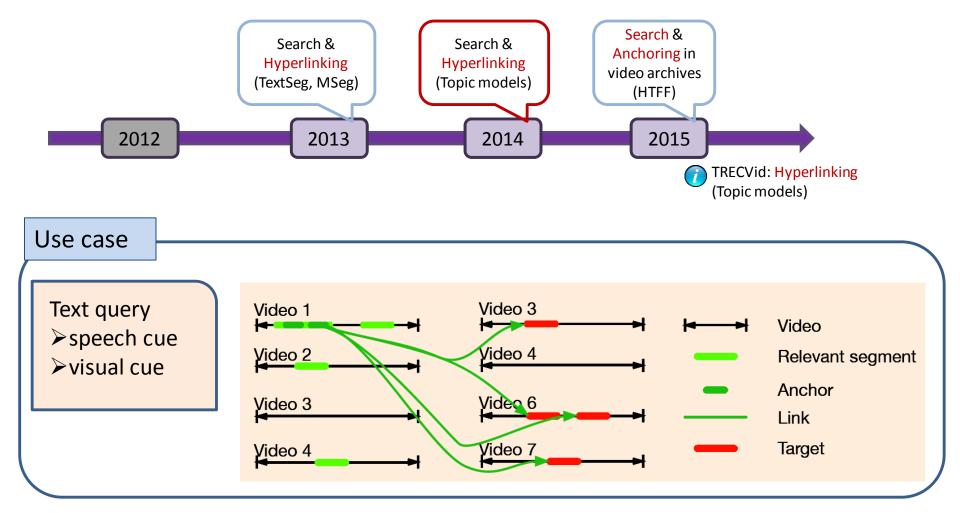
- > When is it worth to segment?
- Can we actually find the segments in the groundthruth?
- Go in a different direction:
  - Propose something new
  - ✓ HTFF a new representation
- Use of topic segmentation in NLP-related applications:
  - TextSeg, Mseg: target generation
  - HTFF: decide when to stop a segmentation; compression; summarization; anchor generation;



Search & Anchoring & Hyperlinking

#### Context

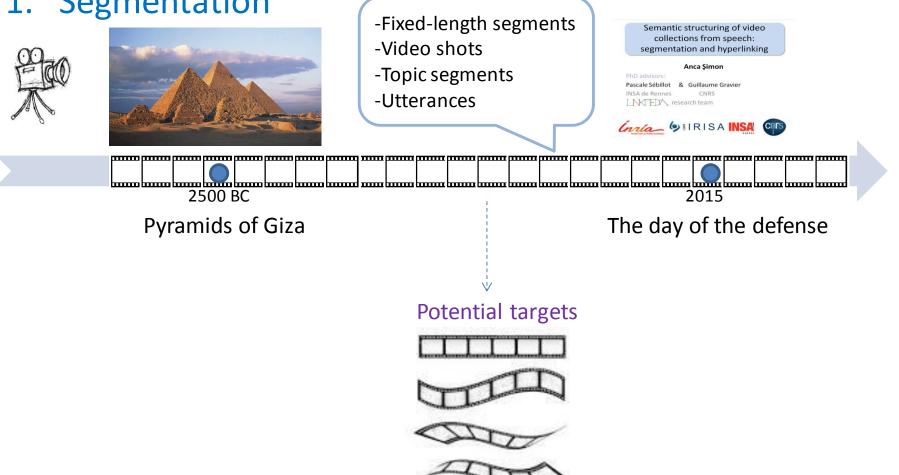
MediaEval benchmarking initiative: Search and Hyperlinking task



# Video hyperlinking

#### A two-step approach:

#### 1. Segmentation



# Video hyperlinking

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#### 1. Segmentation

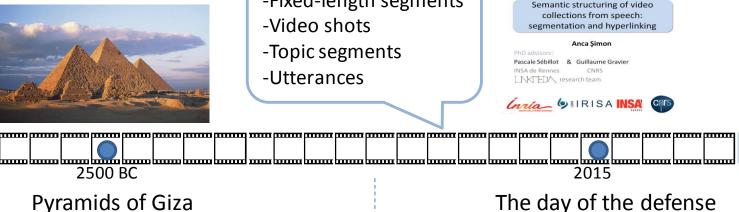


-Fixed-length segments

-Video shots

-Topic segments

-Utterances



2. Target selection

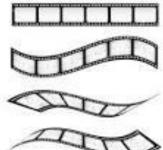
Anchor comparison & selection

2500 BC

Pyramids of Giza

-Language via transcripts (entities, prosody) -Visual content (concepts) -Metadata

Potential targets



## What about diversity?

#### Direct comparison in vector space with cosine similarity!

Targets very similar to the anchor

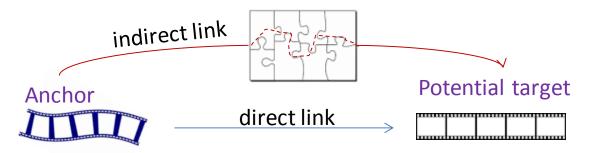
- near duplicates
- timeline events
- >... but no diversity and no serendipity

# What about diversity?

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- near duplicates
- timeline events
- >... but no diversity and no serendipity
- Solution: Indirect comparison



+ link anchor-target pairs with few words in common

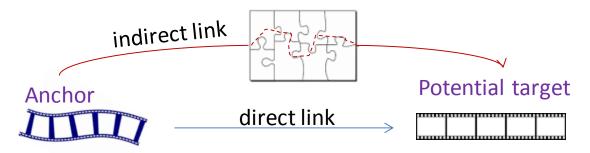
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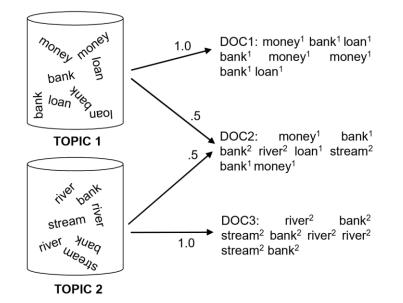
<u>Solution</u>: Indirect comparison via a hierarchy of topic models



- + link anchor-target pairs with few words in common
- + control diversity
- + link justification

### LDA model

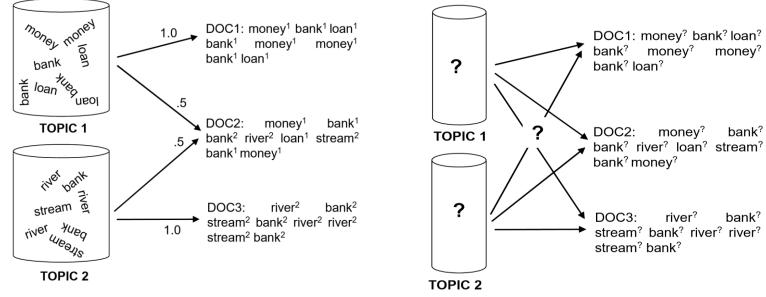
# Key idea: there exist latent topics which uncover how words in documents have been generated



Steyvers and Griffiths, 2010

### LDA model

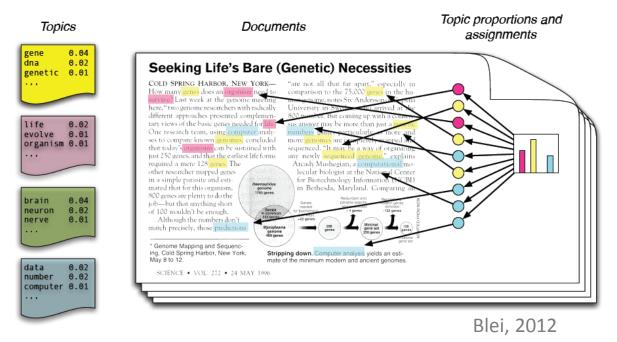
#### <u>Key idea:</u> there exist latent topics which uncover how words in documents have been generated



Steyvers and Griffiths, 2010

### LDA model

# Key idea: there exist latent topics which uncover how words in documents have been generated



- > Each topic: a probability distribution over words
- Each document: a mixture of topics

### Leverage LDA for hyperlinking

Create a hierarchy of topics:

 $K \in \{50,\!100,\!150,\!200,\!300,\!500,\!700,\!1000,\!1500,\!1700\}$ 

- ▶ Level 1,  $K_1 = 50$ , broad topics  $z_i^1, i \in [1, K_1]$
- > Level 10,  $K_{10} = 1700$ , fine-grained topics  $z_i^{10}, i \in [1, K_{10}]$

### Leverage LDA for hyperlinking

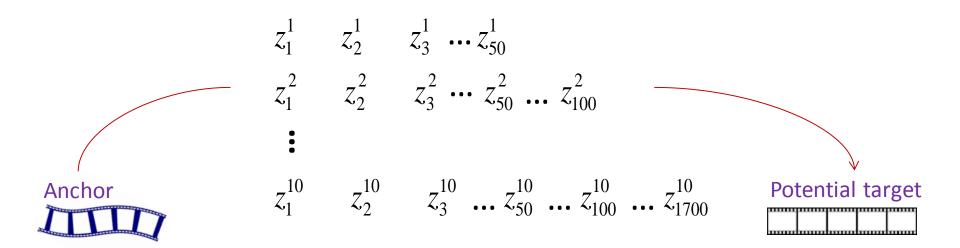
Create a hierarchy of topics:

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▶ Level 1, K<sub>1</sub> = 50, broad topics  $z_i^1, i \in [1, K_1]$  ▶ Level 10, K<sub>10</sub> = 1700, fine-grained topics  $z_i^{10}, i \in [1, K_{10}]$ 

broad	fine-grained	_1	_1		_1		
$z_3^1$ , $K_1$ =50	$z_{50}^{10}$ , $K_{10}$ =1700	<i>z</i> <sub>1</sub>	$Z_2$	$(z_3^1)$	Z <sub>50</sub>		
People	Referendum	$z_1^2$	$z_2^2$	$Z_{3}^{2}$	$z_{50}^2$	$z_{100}^2$	
Government	Minister	1		J	50	100	
Тах	Scotland						
Minister	Independence	10	10	10	10	10	10
Party	Alexander	$z_1^{10}$	$z_{2}^{10}$	$Z_{3}^{10}$	$ Z_{50}^{10}$	$ Z_{100}^{10}$	$ z_{1700}^{10}$

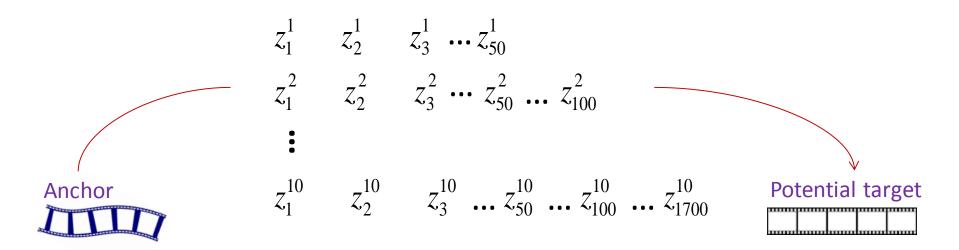
### Changing the representation space



New representation of an anchor/target segment

$$x_l = (p(x | z_1^l) ... p(x | z_{K_l}^l))$$

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New representation of an anchor/target segment

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1<sup>st</sup> strategy: independent topic levels (IT)
 2<sup>nd</sup> strategy: hard and soft links between topics

### Independent levels

Anchor segment x  $x_l = (p(x | z_1^l) ... p(x | z_{K_l}^l))$ Target segment y  $y_l = (p(y | z_1^l) ... p(y | z_{K_l}^l))$ 

Similarity(x, y) = 
$$\sum_{l} \alpha_{l} \log(x_{l} \cdot y_{l})$$

 $\begin{array}{ll} \Pi_k \ \mbox{only level } k & \alpha_k = 1, \alpha_{i \neq k} = 0 \\ \Pi_{=} \ \mbox{equal weights} & \alpha_k = 0.2, \forall k \in \{1,3,5,7,9\} \\ \Pi_{<} \ \mbox{general<specific} & \alpha_1 = 0.1, \alpha_3 = 0.15, \alpha_5 = 0.2, \alpha_7 = 0.25, \alpha_9 = 0.3 \\ \Pi_{>} \ \mbox{specific<general} & \alpha_1 = 0.3, \alpha_3 = 0.25, \alpha_5 = 0.2, \alpha_7 = 0.15, \alpha_9 = 0.1 \\ \end{array}$ 

#### Data

#### 2013 & 2014 Search & Hyperlinking data

- BBC broadcast videos
- >automatic speech transcripts (LIMSI)

#### Task considered: reranking targets

➤Targets proposed by all the participants!

➢ Relevance judgments provided by turkers (AMT)

year	#hours of video	#anchors	avg. anchor duration (95% interval)	#targets (% relevant)	avg. target duration (95%interval)
2013	1,335	30	32.2 [13.4,51]	9,973 (29.9%)	83.38 sec. [82.58,84.18]
2014	2,686	30	22.9 [11.1,34.8]	12,340 (15.3%)	58.85 sec. [58.1,59.58]

#### Relevance assessment

Baseline: direct cos-similarity (DirectH)
Measures: relevance (P@10);

tolerance to irrelevance (P@10\_tol)

	2013		2014	
method	P@10	P@10_tol	P@10	P@10_tol
DirectH	0.61	0.25	0.41	0.19
$IT_{50}$	0.65	0.44*	0.26	0.18
$IT_{150}$	0.57	0.34*	0.37	0.25*
<i>IT</i> <sub>300</sub>	0.61	0.35*	0.34	0.26*
$IT_{700}$	0.64	0.34*	0.31	0.21
$IT_{1500}$	0.59	0.32*	0.32	0.24
$IT_{Comb=}$	0.66	0.35*	0.27	0.22
$IT_{Comb<}$	0.67	0.37*	0.27	0.21
IT <sub>Comb&gt;</sub>	0.65	0.35*	0.29	0.22

\* Statistical significant values (paired t-test, p<0.05)

#### **Diversity assessment**

#### Success of a hyperlinking system:

cover potential (idiosyncratic) user interest & enable serendipity

#### Links differ between systems

System 1	System 2	% difference	
		2013	2014
<i>IT</i> <sub>700</sub>	DirectH	93	86
<i>IT</i> <sub>700</sub>	IT <sub>Comb&gt;</sub>	82	90
<i>IT</i> <sub>700</sub>	Hierarchy	98	93
$IT_{Comb=}$	Hierarchy	94	95

AMT evaluation scenario at MediaEval

AMT evaluation > 1 judgement/anchor-target pair

- > yes/no relevance assessment
- description of potential targets

## Diversity in the links

Design a new evaluation scenario:

- >At least 3 assessments per anchor-target pair
- Each participant should do 5 tests

> Test for: relevance (same topic, related topic, same show);

unexpectedness;

interestingness;

Anchor:



Two video clips (B and C) that could be linked to video A are recommended to you that should encourage this further exploration. Please watch the two videos and answer the guestions.

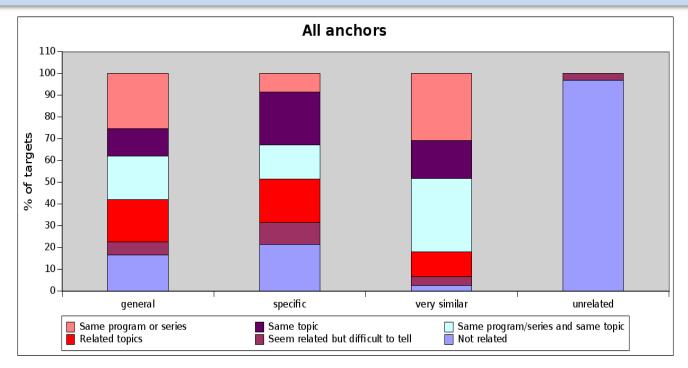


Clip C



Targets:

### Results for the new scenario



#### ➢ Very similar targets:

same program/series and same topic (91% expected; 9% possibly)
 most expected

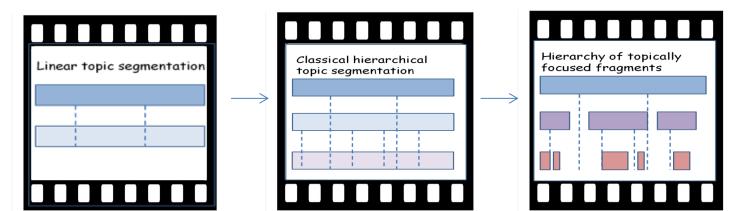
#### ➤ Specific topics:

same topic (47% expected; 53% possibly)
 less expected

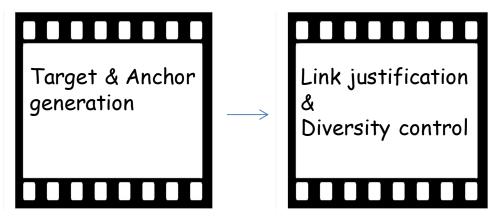
#### **Conclusions & Perspectives**

# Answering the research questions

#### 1. How to structure audiovisual content?



#### 2. How to *exploit* structured content?



### Answering the research questions

#### 1. How to *structure* audiovisual content?

✓ EMNLP 2013
 ✓ TALN 2013
 ✓ RANLP 2015

#### 2. How to *exploit* structured content?

✓ SLAM 2014, SLAM 2015, MediaEval 2013,2014,2015
 <u>Challenges</u>:

- ✓ MediaEval(2013-2015), TRECVid 2015
- Collaborations: Sien Moens, Camille Guinaudeau, Rémi Bois, Ronan Sicre, Emmanuel Morin, Martha Larson

#### Perspectives

